

### San Francisco Real Estate

December 2025 Report with market data through November

The real estate market began its usual mid-winter holiday season slowdown in November, marked by a substantial decline in both listing and sales activity. This contraction typically speeds up through December - normally the year's slowest month - before the market begins to wake up in mid-January.

As illustrated within this report, by virtually every indicator – prices, inventory, overbidding, speed of sale – the San Francisco market this past fall saw a stunning surge in demand, which we ascribe to the accelerating AI startup boom in the city. San Francisco now has one of the most heated markets in the country.

Our focus now shifts toward the New Year's market. In the past, the beginning of the year frequently ushered in a substantially higher level of activity that continued to build into spring. This occurred in early 2025 until affected by the "tariff shock" and subsequent economic reactions, initiating a significant slowdown in April.

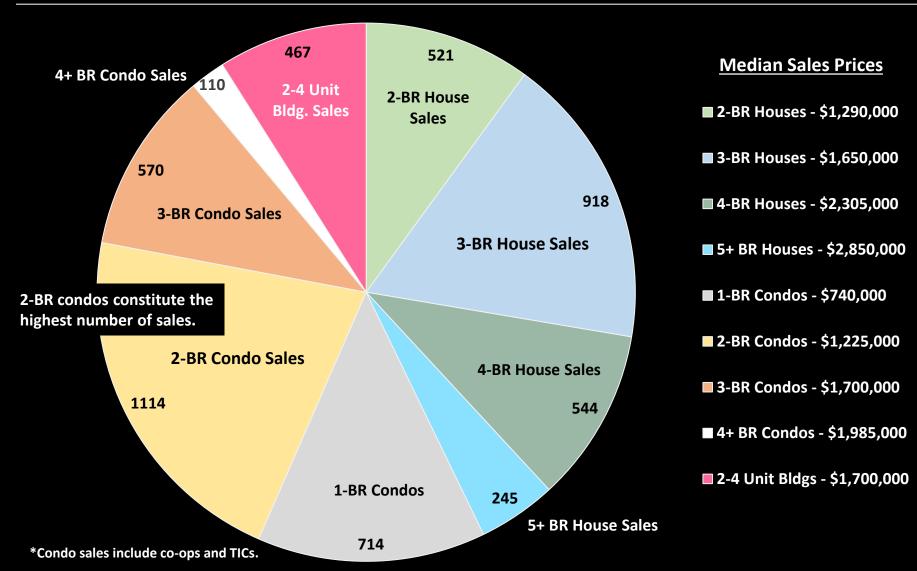
In the broader financial landscape, the first week of December saw the S&P 500 and Nasdaq largely recover from their substantial declines in November; and the 30-year mortgage rate was close to a 14-month low. While consumer confidence showed a modest rise from November, it remains very low by long-term standards — but this does not seem to be impacting the SF market. Attention is now focused on the Federal Reserve's upcoming decision regarding an end-of-year benchmark-rate reduction, and the subsequent inflation report due later in the month.

Report created in good faith using data from sources deemed reliable but may contain errors and subject to revision. Last period figures are preliminary estimates based on data available early in the following month. All numbers approximate and may change with late-reported activity.



### San Francisco Home Sales Breakdown Number of Sales by Property Type & Bedroom Count\*

### 12 Months MLS Sales\* Selected major property configurations

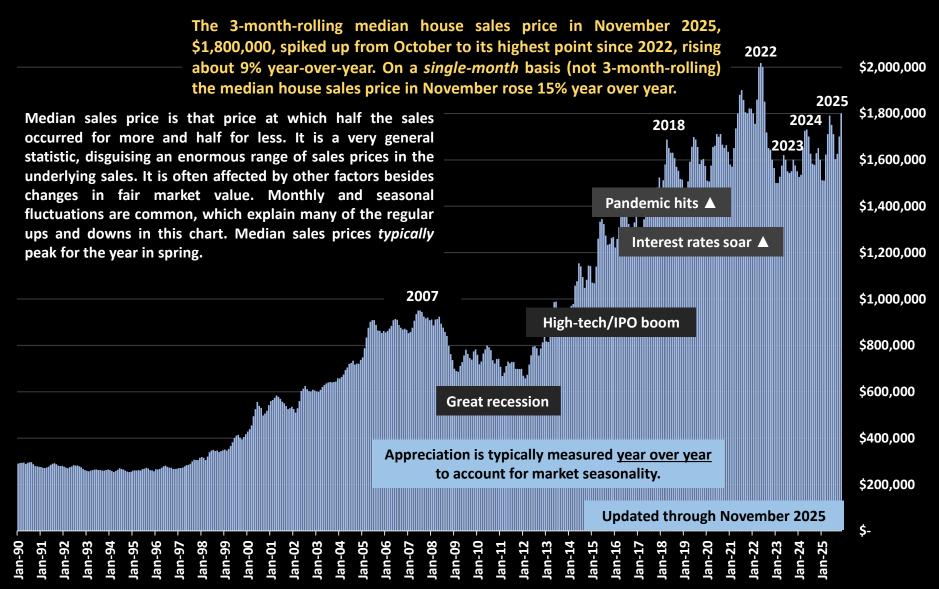


Does not include sales unreported to MLS, including many new-project condo sales.

\*12 months sales reported to NorCal MLS Alliance through mid-November 2025. Data from sources deemed reliable but may contain errors and subject to revision. Selected major property configurations. All numbers approximate.

### San Francisco HOUSE Price Trends since 1990

Monthly Median House Sales Prices, 3-Month Rolling



3-month rolling average of monthly median sales prices for "existing" houses, per CA Association of Realtors or 3-month rolling median per NorCal MLS Alliance. Analysis may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.

# San Francisco's Biggest <u>House</u> Sales of the Year\* As reported to MLS

Sales Price	Neighborhood	Bedrooms	Square Footage	\$/Sq.Ft.	Lot Size (Acres)	Year Built
\$26,500,000	Pacific Heights	4	10,180	\$2603	.18	1987
\$19,000,000	Presidio Heights	5	9984	\$1903	.14	1928
\$18,100,000	Sea Cliff	6	10,961	\$1651	.39	1926
\$17,750,000	Pacific Heights	10	11,155	\$1591	.13	1899
\$16,800,000	Cow Hollow	5	7035	\$2388	.11	1906
\$16,750,000	Pacific Heights	6	6105	\$2744	.10	1910
\$16,500,000	Clarendon Heights	6	7440	\$2218	.12	2018
\$14,000,000	Pacific Heights	5	7288	\$1921	.09	1908
\$13,250,000	Pacific Heights	4	6685	\$1982	.12	1927
\$13,000,000	Telegraph Hill	5	5725	\$2271	.18	1996

<sup>\*2025</sup> sales reported to NorCal MLS Alliance by 12/5/25. <u>Not all sales are reported to MLS</u>. Square footage and \$/sq.ft. are calculated on interior, livable space only, and does not include storage, garages, decks or lot size. Data from sources deemed reliable but may contain errors and subject to revision.



#### San Francisco CONDO Price Trends since 2005 Median <u>2-Bedroom Condo</u> Sales Price, 3-Month Rolling

Median sales price is that price at which half the sales occurred for more and half for less. It is a very general statistic, often affected by other factors besides changes in fair market value. Monthly and seasonal fluctuations are common, and longer-term trends are more meaningful than short-term changes.

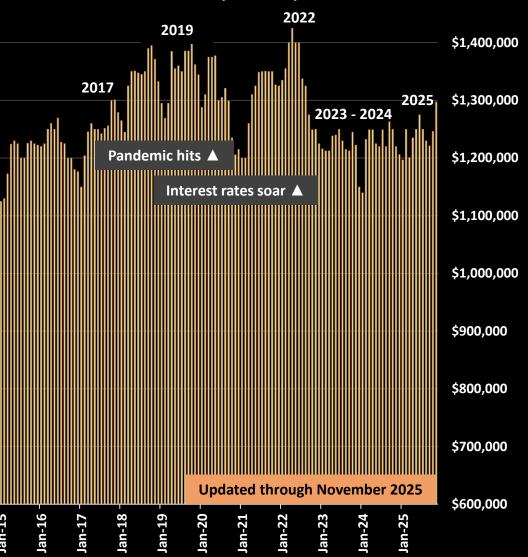
Looking specifically at 2-bedroom condos helps to ensure that price trends are comparing apples to apples.

**Foreclosure crisis** 

& great recession

2007-2008

The 3-month-rolling median 2-bedroom condo sales price in November 2025, \$1,297,500, surged to its highest point since 2022, rising about 6.5% year over year.

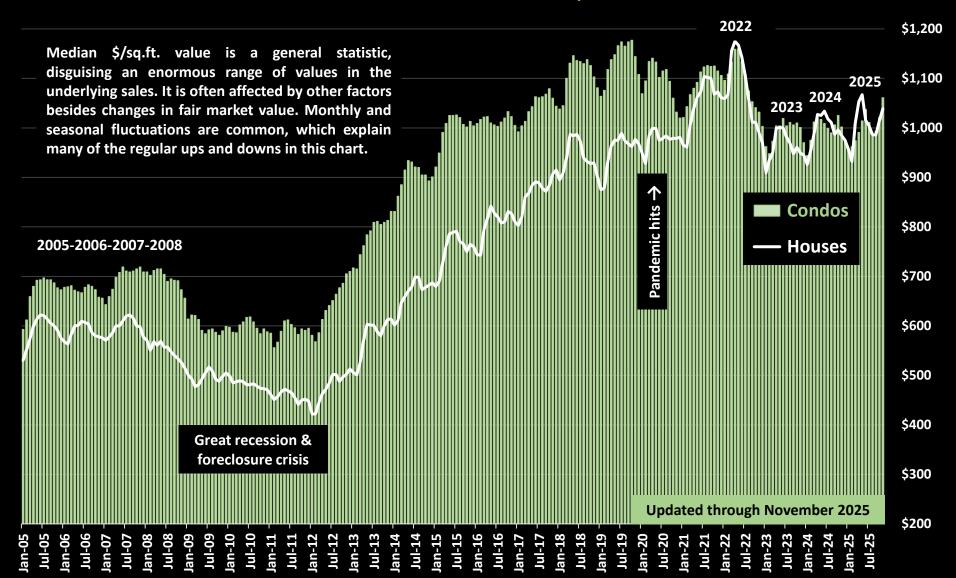


3-month rolling median condo sales prices reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. All numbers approximate and may change with late-reported sales.



### San Francisco Value Trends since 2005 3-Month-Rolling, Median Dollar per Square Foot Values\*

The 3-month-rolling median \$/sq.ft. house value in November 2025 rose about 7.5% year over year; the median condo value rose about 3.5%.

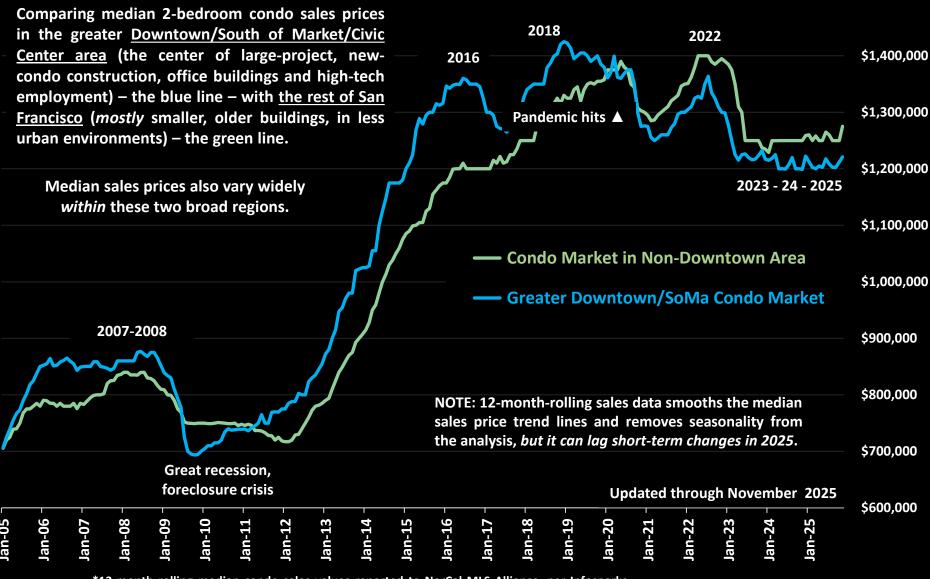


<sup>\*3-</sup>month rolling median house sales values reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. All numbers approximate and may change with late-reported sales.



#### San Francisco CONDO Prices: Downtown vs. Non-Downtown

12-Month-Rolling, Median 2-Bedroom Condo Sales Prices since 2005\*



<sup>\*12-</sup>month rolling median condo sales values reported to NorCal MLS Alliance, per Infosparks. Analysis may contain errors and subject to revision. Does not include new-project sales unreported to MLS. All numbers approximate and may change with late-reported sales.



# San Francisco's Biggest Condo & Co-op Sales of the Year\* As reported to MLS

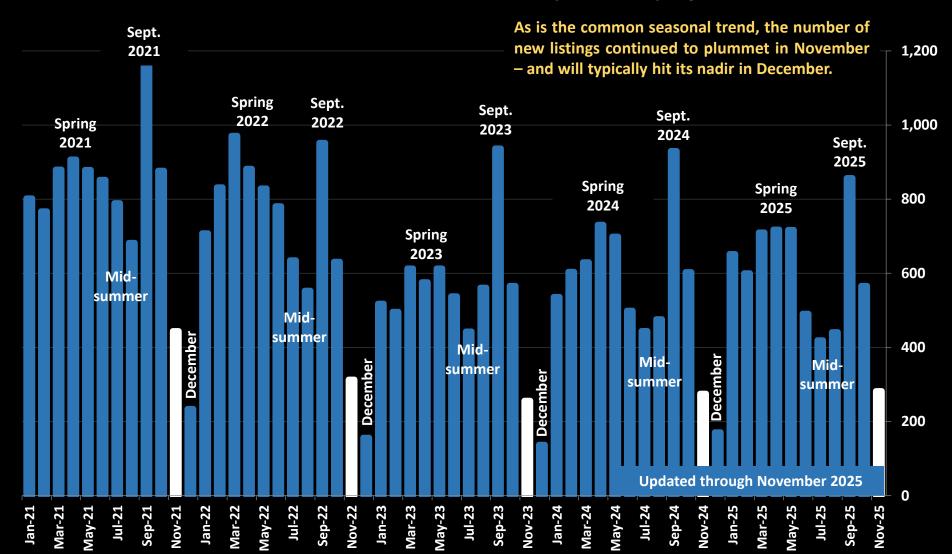
Sales Price	Neighborhood	Туре	Bedrooms	Square Footage	\$/Sq.Ft.	Year Built
\$24,000,000	Pacific Heights	Со-ор	3	5700	\$4211	1924
\$15,000,000	Pacific Heights	Со-ор	3	5360	\$2799	Not given
\$9,990,000	Pacific Heights	Condo	4	3961	\$2522	Not given
\$9,500,000	Pacific Heights	Со-ор	3	3333	\$2850	1925
\$9,250,000	Yerba Buena	Condo	3	4242	\$2181	2021
\$9,100,000	South Beach	Condo	3	2974	\$3060	2021
\$9,000,000	Yerba Buena	Condo	2	5009	\$1797	Not given
\$8,800,000	Yerba Buena	Condo	3	3590	\$2451	2021
\$8,750,000	Yerba Buena	Condo	3	4242	\$2063	2021
\$8,000,000	Russian Hill	Со-ор	1	2645	\$3025	1962

<sup>\*2025</sup> sales reported to NorCal MLS Alliance by 12/5/25. <u>Not all sales are reported to MLS</u>. Square footage and \$/sq.ft. are calculated on interior, livable space only, and does not include storage, garages, decks or lot size. Data from sources deemed reliable but may contain errors and subject to revision.



## New Listings Coming on Market San Francisco Market Dynamics & Seasonality\*

The number of new listings typically climbs through spring, declines in mid-summer, soars in September, and plunges in December.

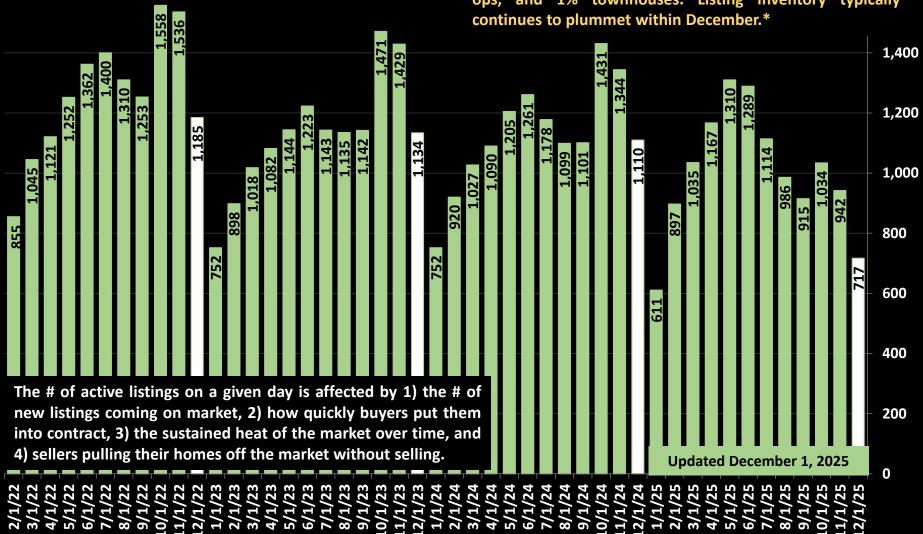


<sup>\*</sup>Listings posted to NorCal MLS Alliance. Data from sources deemed reliable but may contain errors and subject to revision. May not include "coming-soon" listings. All numbers approximate.



### San Francisco Homes Market Active & Coming-Soon Listings on 1st of Month\*

The number of listings for sale on 12/1/25 fell substantially from the previous month and plunged 35% year over year. 25% of listings were houses, 60% condos, 9% TICs, 5% coops, and 1% townhouses. Listing inventory typically continues to plummet within December.\*

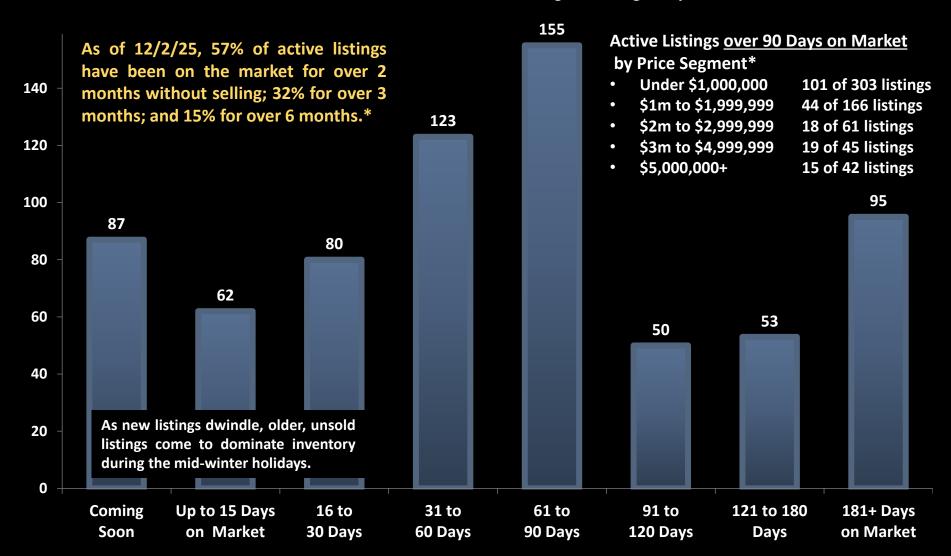


<sup>\*</sup> Houses, condos, co-ops, TICs, townhouses: Active/Coming-Soon listings posted to NorCal MLS Alliance. Does not include new-project condos not listed on MLS. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate. The # of active listings changes constantly.



## San Francisco Homes for Sale # of Listings by <a href="Days on Market">Days on Market</a>, 12/2/25\*

▶ December is typically the month when buyers can negotiate most aggressively, especially on listings with longer days on market.

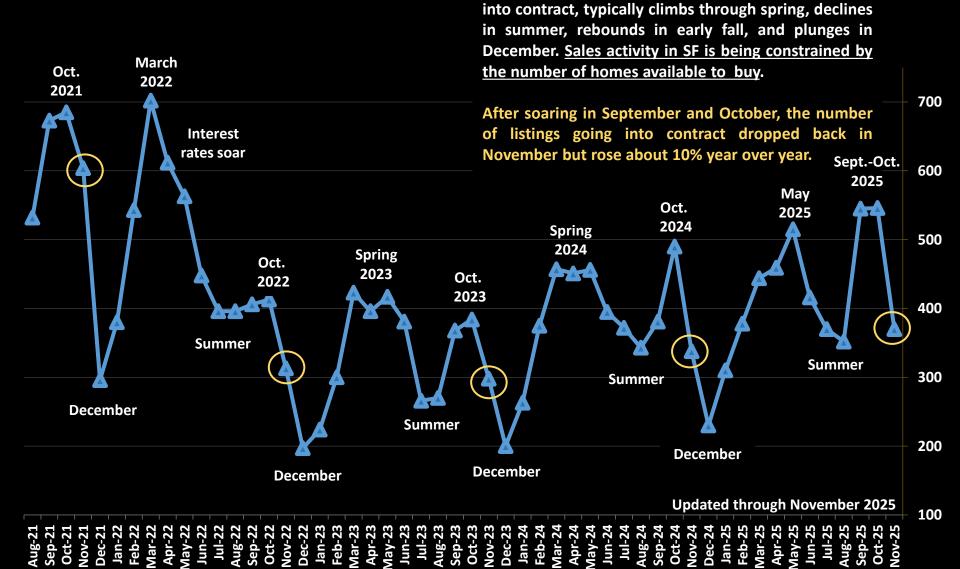


<sup>\*</sup>Active/coming-soon listings posted to NorCal Alliance on 12/2/2025. Cumulative days on market as active listings. "Coming soon" are not yet active listings. Not all properties for sale are listed on MLS. This analysis was performed in good faith with data derived from sources deemed reliable but may contain errors and is subject to revision. Listing counts change constantly. All numbers approximate.



#### **Listings Accepting Offers (Going into Contract)**

#### **San Francisco Market Dynamics & Seasonality**



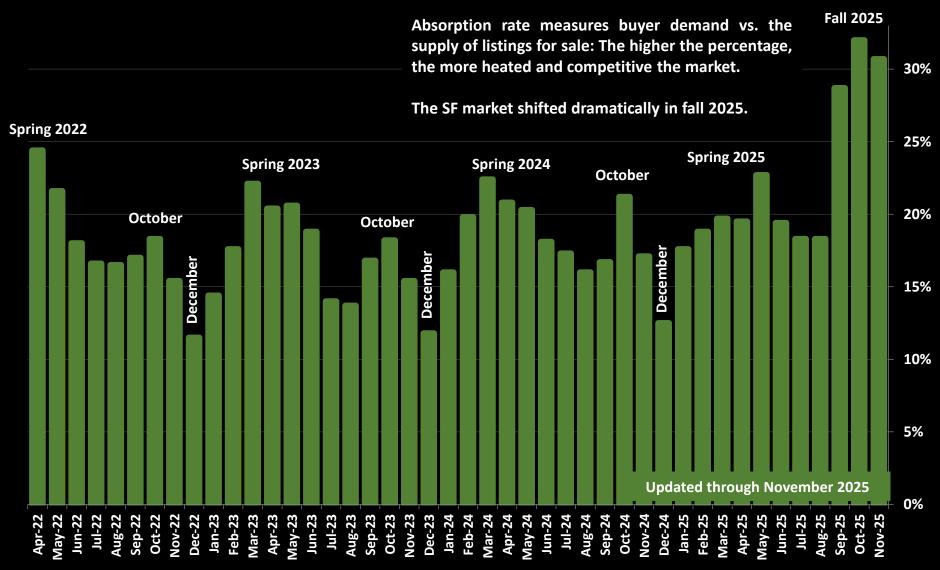
Demand, as measured by the number of listings going

Residential activity reported to MLS, per Broker Metrics. Will not include new-project condo activity not reported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate and may change with late-reported activity.



#### **Percentage of Listings Accepting Offers**

San Francisco: Absorption Rate by Month

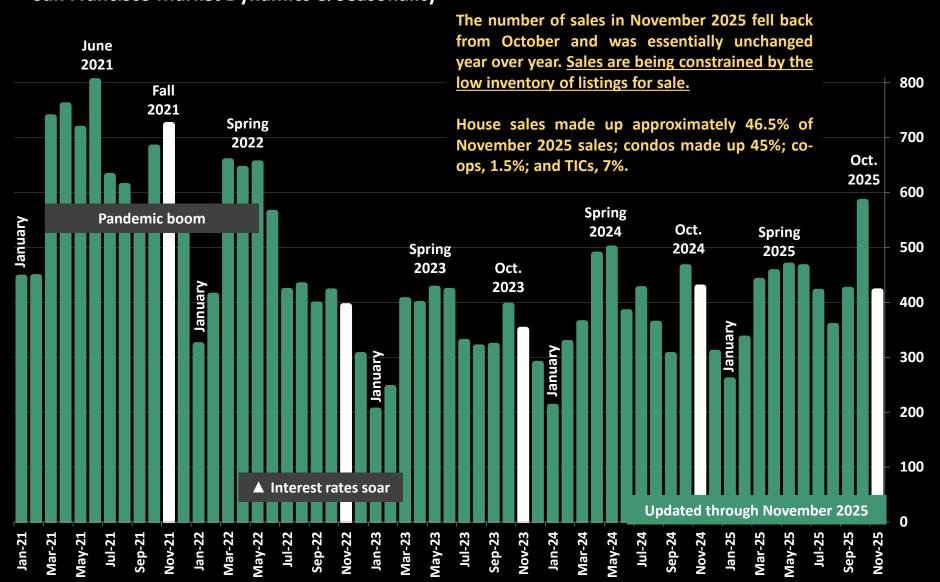


\*SFARMLS reported data, per Broker Metrics. Not all new-condo project activity is reported to MLS. Last month's data estimated using available data and <u>may change with late reported activity</u>. Data from sources deemed reliable but may contain errors and subject to revision. All numbers approximate.



## Monthly Home Sales Volume\* San Francisco Market Dynamics & Seasonality

Sales in one month mostly reflect accepted offers in the *previous* month.

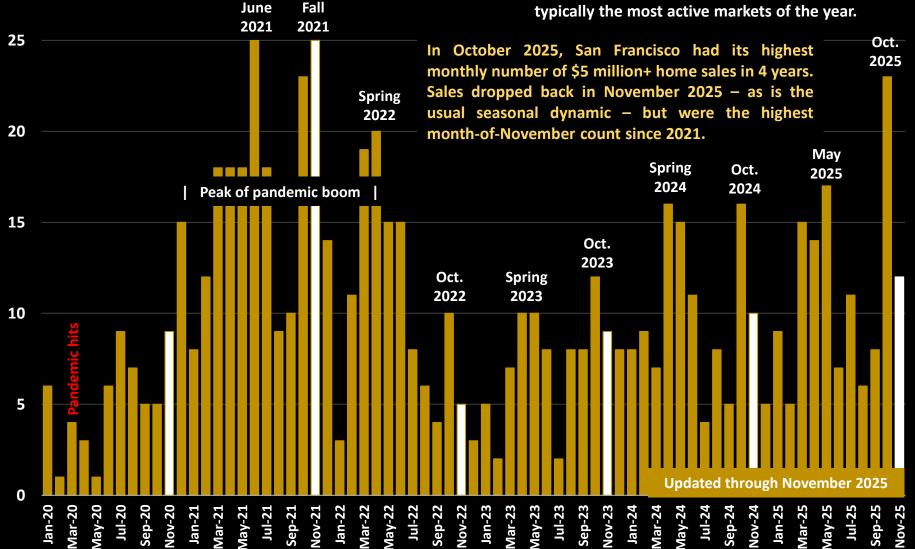


\*Sales of houses, condos, townhouses reported to NorCal MLS Alliance, per Infosparks. Does not include new-project condo sales unreported to MLS. Data from sources deemed reliable but may contain errors and subject to revision. <u>Last</u> month estimated based on available information and may change with late reported sales. All numbers approximate.



### San Francisco Luxury Home Sales Sales Prices of \$5,000,000+

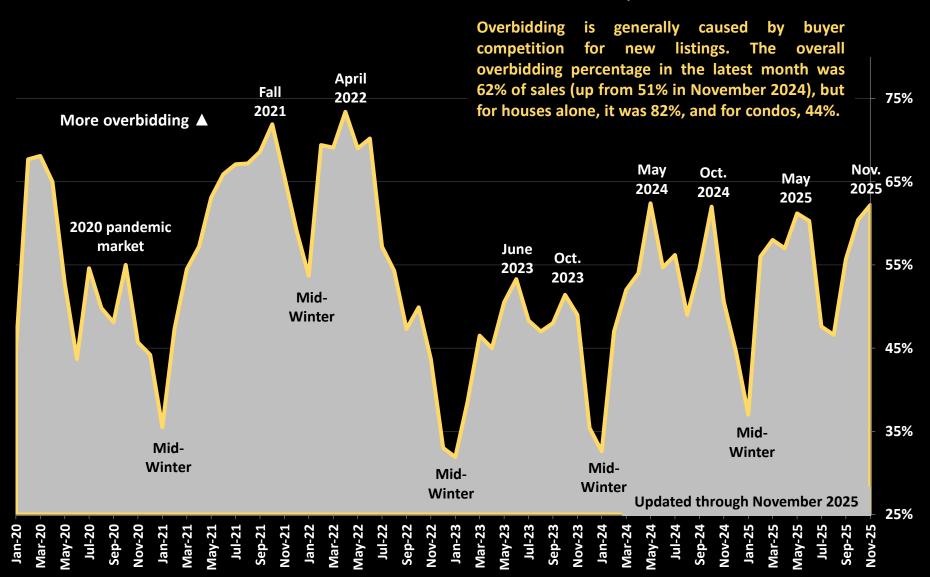
Sales in one month mostly reflect accepted offers in the *previous* month. The market for luxury homes fluctuates by season, with spring and fall typically the most active markets of the year.



Sales reported to NorCal MLS Alliance, per Infosparks. Not all luxury home sales are reported to MLS. Data from sources deemed reliable, but subject to error and revision. All numbers approximate and may change with late-reported sales.

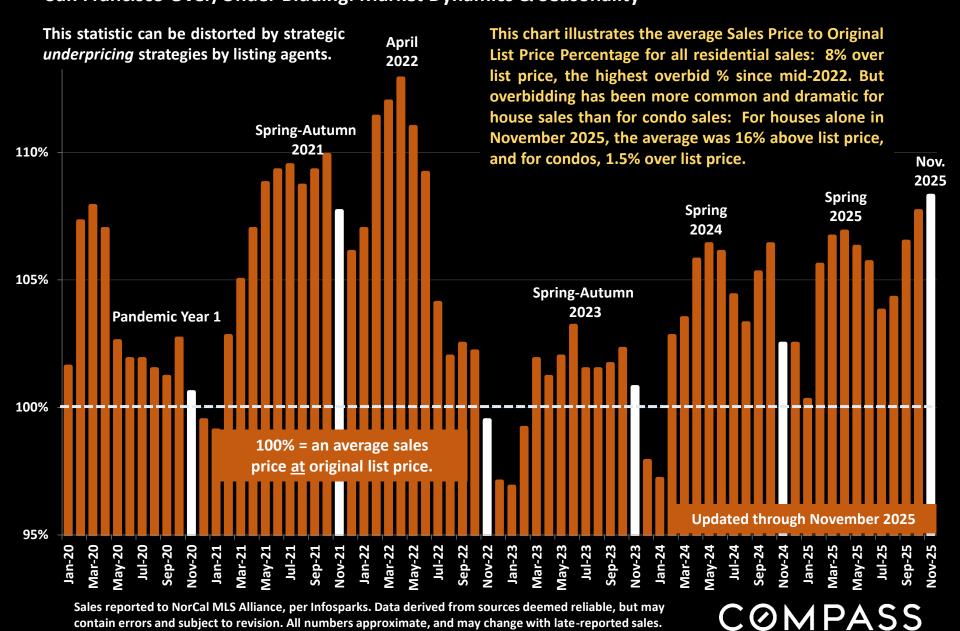
### Overbidding List Prices in San Francisco Percentage of Home Sales Closing over List Price

This statistic fluctuates according to seasonal demand trends, and is a lagging indicator of market activity 3-6 weeks earlier.



Sales data reported to NORCAL MLS® ALLIANCE, per Infosparks. Reflecting the percentage of sales closing at sales prices over the final list prices. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers are approximate, and may change with late-reported sales.

### Average Sales Price to Original List Price Percentage San Francisco Over/Under Bidding: Market Dynamics & Seasonality

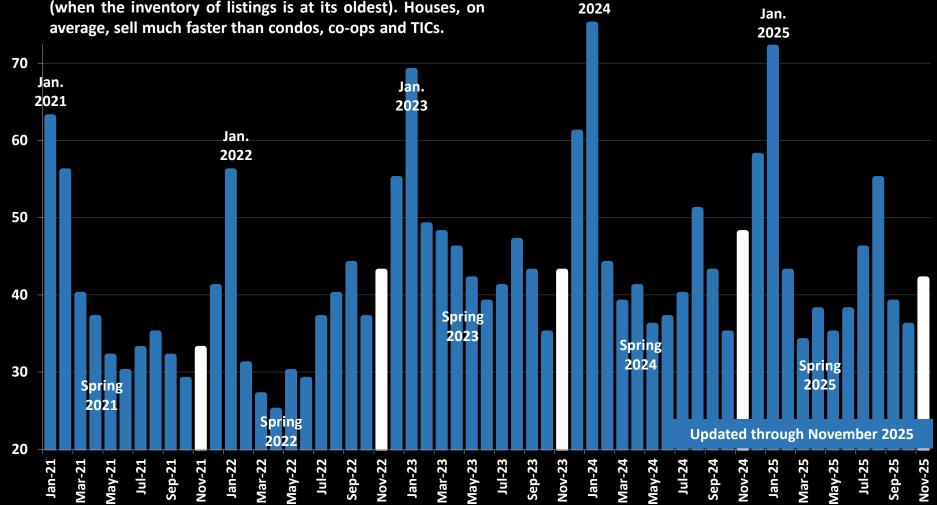


### Average Days on Market – Speed of Sale San Francisco Market Dynamics & Seasonality

Measuring how long it takes for sold listings to accept offers. Homes usually sell fastest in spring and early autumn – with the rush of new listings – and slowest in mid-winter (when the inventory of listings is at its oldest). Houses, on average, sell much faster than condos, co-ops and TICs.

This chart illustrates average days on market for all residential sales (42 days in November 2025, down from 48 in November 2024). But for houses alone, the average was 26 days, and for condos, 55 days.

Jan.



Sales reported to NorCal MLS Alliance, per Infosparks. Data derived from sources deemed reliable, but may contain errors and subject to revision. All numbers approximate, and may change with late-reported sales.

#### Highlights from the "2025 Profile of Home Buyers and Sellers"

Published by the National Association of Realtors®, November 4, 2025\*

#### --- CLICK HERE TO ACCESS REPORT ---

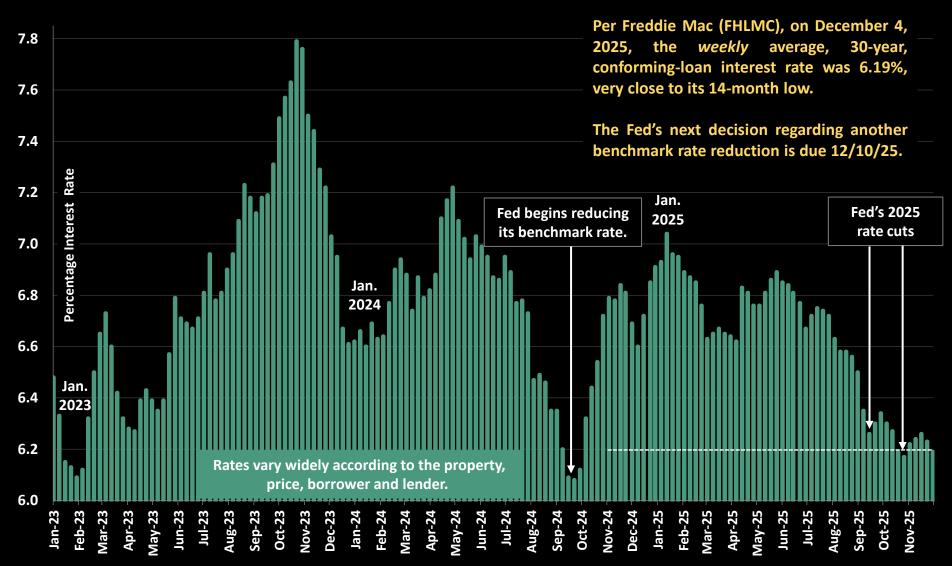




### **Selected Economic Indicators**

#### **Mortgage Interest Rates in 2023-2025 YTD**

30-Year Conforming Fixed-Rate Loans, Weekly Average Readings\*



\*Freddie Mac (FHLMC), 30-Year Fixed Rate Mortgage Weekly Average: https://www.freddiemac.com/pmms. Data from sources deemed reliable. <u>Different sources of mortgage data sometimes vary in their determinations</u> of daily and weekly rates. Data from sources deemed reliable but may contain errors. All numbers approximate.

#### Financial Markets, 2024 – 2025 YTD

Percentage Increases in S&P 500 & Nasdaq since 1/2/24 10/29/25 60% — Nasdaq Index: % Change since 01/24 S&P 500 Index: % Change since 01/24 50% Large changes in stock markets can dramatically affect household wealth, consumer confidence and housing markets, especially more affluent markets. 40% 30% **Updated through** 12/5/25 20% 2025 begins **Election** Tariff shock 10%

Data per MarketWatch.com. Data from source deemed reliable but may contain errors and subject to revision. Financial market values change constantly and all numbers to be considered approximate. Financial markets can be prone to significant volatility even on a short-term basis.



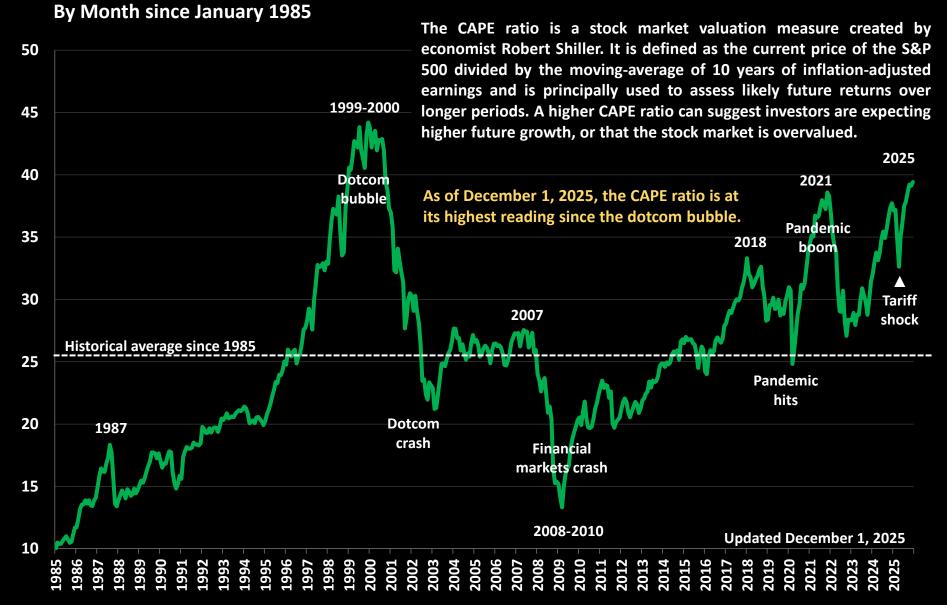
### VIX Volatility Index\* By Day in 2025



\*CBOE Volatility Index (VIX), per https://www.cboe.com/tradable\_products/vix/vix\_historical\_data/and/or Yahoo! Finance: https://finance.yahoo.com/quote/%5EVIX/history/. Data from sources deemed reliable but may contain errors. All numbers approximate.



#### **S&P 500 Cyclically-Adjusted Price to Earnings (CAPE) Ratio\***

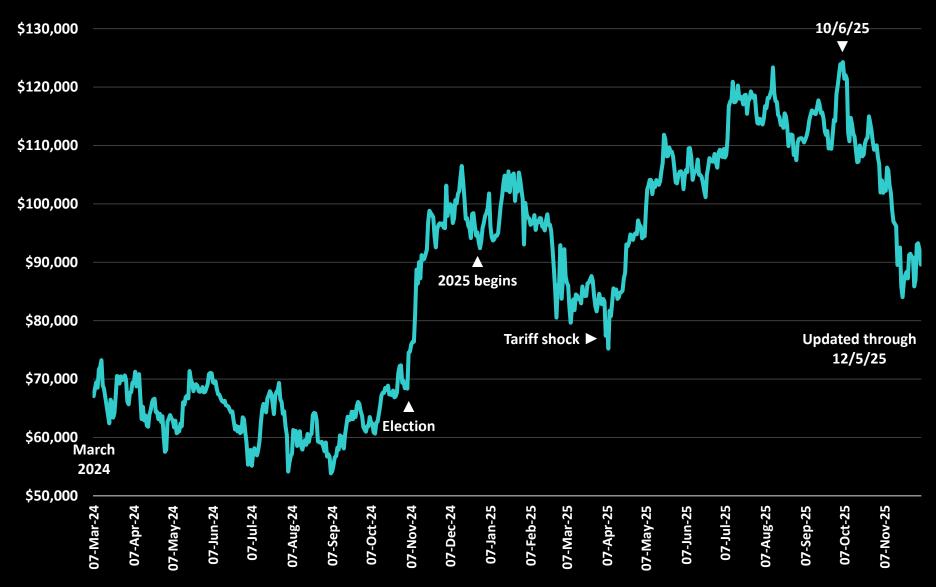


<sup>\*</sup>Source: Robert Shiller, https://shillerdata.com/. Reading are sometimes subsequently revised. Data from sources deemed reliable but not guaranteed and should be considered approximate.



**Bitcoin Price** 

By Day since March 7, 2024



Data per https://www.nasdaq.com/market-activity/cryptocurrency/btc/historical. Data from source deemed reliable but may contain errors and subject to revision. Cryptocurrency values change constantly and all numbers to be considered approximate.



Statistics are generalities, essentially summaries of widely disparate data generated by dozens, hundreds or thousands of unique, individual sales occurring within different time periods. They are best seen not as precise measurements, but as broad, comparative indicators, with reasonable margins of error. Anomalous fluctuations in statistics are not uncommon, especially in smaller, expensive market segments. Last period data should be considered estimates that may change with late-reported data. Different analytics programs sometimes define statistics – such as "active listings," "days on market," and "months supply of inventory" – differently: what is most meaningful are not specific calculations but the *trends* they illustrate. Most listing and sales data derives from the local or regional multi-listing service (MLS) of the area specified in the analysis, but not all listings or sales are reported to MLS and these won't be reflected in the data. "Homes" signifies real-property, single-household housing units: houses, condos, co-ops, townhouses, duets and TICs (but not mobile homes), as applicable to each market. City/town names refer specifically to the named cities and towns, unless otherwise delineated. Multi-county metro areas will be specified as such. Data from sources deemed reliable, but may contain errors and subject to revision. All numbers to be considered approximate.

Many aspects of value cannot be adequately reflected in median and average statistics: curb appeal, age, condition, amenities, views, lot size, quality of outdoor space, "bonus" rooms, additional parking, quality of location within the neighborhood, and so on. How any of these statistics apply to any particular home is unknown without a specific comparative market analysis.

Median Sales Price is that price at which half the properties sold for more and half for less. It may be affected by seasonality, "unusual" events, or changes in inventory and buying trends, as well as by changes in fair market value. The median sales price for an area will often conceal an enormous variety of sales prices in the underlying individual sales.

Dollar per Square Foot is based upon the home's interior living space and does not include garages, unfinished attics and basements, rooms built without permit, patios, decks or yards (though all those can add value to a home). These figures are usually derived from appraisals or tax records, but are sometimes unreliable (especially for older homes) or unreported altogether. The calculation can only be made on those home sales that reported square footage.

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